

THE FELLOWS INITIATIVE

2014-2015





12+ MISSION, VISION, HISTORY



MISSION

To empower students from under-served communities to pursue an education beyond the 12th grade.

VISION

All students are equipped to achieve their higher education goals in pursuit of greater economic and personal prospects.

HISTORY

12+ was founded through visceral conviction, unyielding determination, and a firm belief in the potential of students in Philadelphia. The founders gathered their friends, solicited their networks for funding, and spoke to whomever would listen. We challenged others (and ourselves) to see hope in places of brokenness and to see those whom society had written off become the future leaders of this generation.

Over the past four years, 12+ has grown from a 9-person mentoring program to a whole-school operation across two partner schools, Kensington Health Sciences Academy and Penn Treaty High School. In three-and-a-half years, we have helped over 300 students through the college application process and have expanded our reach to over 800 students at our two sites. History is still being written, and we invite you to be our co-authors.

— Kensington Health Sciences Academy sends 3 students to college

— 12+ (formerly One Little Did) founded as small mentor program servicing 9 students at KHSA

2011

— 9 out of 9 students successfully enroll in college

— 12+ granted 501(c)(3) status

— 12+ begins working in school with 25 seniors and 8 juniors

2012

— 97% of students successfully enroll in college

— 12+ is given KHSA's old library and transforms it into a student success center called the "PLUS Center"

— 12+ begins whole school model, increasing its impact and extending services to every student, 350 in grades 9-12, to prepare them for college

2013

— KHSA achieves a college enrollment rate of over 70%

— Inaugural Fellows Initiative begins

— 12+ expands to its second site, Penn Treaty High School

2014

— 2nd annual Fellows Initiative begins

THE FELLOWS INITIATIVE: EXPECT MORE

25% of students from neighborhood high schools in Philadelphia will go on to college...

AND ONLY 10% will graduate from college.

So here's the question...

DO YOU EXPECT MORE?

The education crisis in Philadelphia is no mystery. However, the extent of the problem has made it easy to dismiss the issue as one too big to solve in our generation. But what would happen if a small group of dedicated individuals, in the face of extraordinary odds, were to expect more?

INTRODUCING THE 12+ FELLOW PROGRAM

Transforming neighborhood high schools in the inner-city into well-functioning pipelines to post-secondary education will not occur overnight. It will require the brightest and most ambitious minds of this generation. That is why we are humbled and privileged to introduce the 12+ Fellows Initiative, a 1-year engagement that opens a channel for recent graduates to transform the culture of inner-city high schools. You will serve on the frontline of our mission to empower our students to dream bigger than they ever have before.

We challenge you to expect more from the city, our students, and yourselves. We challenge you to join us in showing others that a small group of dedicated individuals can truly change the world.



ANDREA AMANULLAH
12th Grade Fellow, Penn Treaty

- **Favorite food:**
Curry (N. Indian Style)
- **Favorite music artist:**
Jack White
- **Favorite part of 12+:**
building relationships with students



THE FELLOWS EXPERIENCE

12+ Fellows are at the frontline of our mission. With guided oversight from 12+ headquarters, Fellows will be commissioned to create a college-going culture within our PLUS Center, where they will be staffed full-time and focus on programming, teaching, and empowering students to go beyond the 12th grade.

THE IMPACT

In one year, you will see freshmen and sophomores develop a vision for post-secondary education, juniors rise up to become leaders, and seniors graduate and go on to change the world.

You will leave an indelible mark on nearly every facet of this process; you will have helped mend the broken pipeline to college in Philadelphia. Through education, our students will be empowered to break the cycle of poverty in their families and neighborhoods. We have achieved college-going rates of 10%, 50%, and 70% over the past three years: these numbers are real, they make an impact, and they can continue to grow.

THE SKILLS

Fellows will learn to be innovative and think creatively in helping 12+ solve one of the most complex problems in our nation. Throughout the course of this journey, Fellows will develop many skills including, but not limited to:

- Leadership Development
- Non-Profit Strategy and Management
- Education Awareness
- Teaching and Lesson Planning
- Microsoft Office Suite

THE FUN

As a Fellow, you will be among a group of unique, passionate, and high-achieving individuals. Moreover, 12+ is committed to creating a positive environment for learning, development, and fun. During this time, you can expect:

- Two retreats for development and team building
- Monthly planned excursions into Philadelphia
- Legacy project to leave with PLUS Center
- Friday happy hours



LARRY THI

9th Grade Fellow, Kensington

- **Guilty pleasure:**
dark chocolate
- **Favorite childhood cartoon:**
Hey Arnold!
- **Career passions:**
urban education and
community development

THE JOURNEY AHEAD

AUGUST

Training
Fellows Retreat
PLUS Center Set-up

OCTOBER

College Week
Scholarship Search

DECEMBER

Holiday Party
Winter Break

FEBRUARY

Workshop Restart
FAFSA Preparation

APRIL

Spring Break
Mini-Olympics
Enrollment Finalization

JUNE

SAT Administration
Achievement Week
Graduation

SEPTEMBER

Workshop Kick-off
College Fair

NOVEMBER

Finalize Applications
SAT Administration

JANUARY

Fellows Retreat
Semester Evaluation

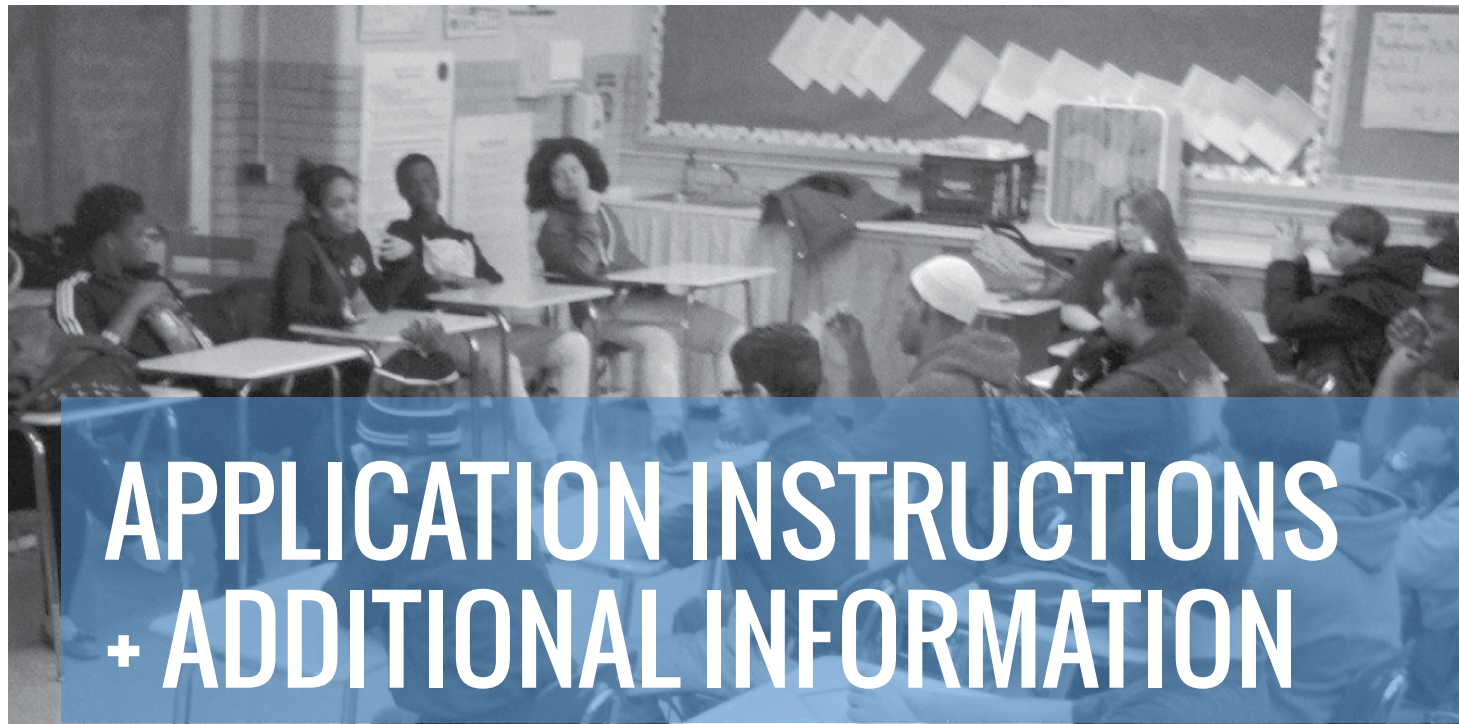
MARCH

Career Day

MAY

Senior Check-in
Year-in-review Evaluation





APPLICATION INSTRUCTIONS + ADDITIONAL INFORMATION



ELIGIBILITY REQUIREMENTS

- Heart for empowering students and communities in the inner-city
- Patience and persistence
- Willingness to learn and develop skills
- Leadership experience
- Bachelor's degree from an accredited college or university
- US Citizen or Permanent Resident

COMPENSATION

- Fellows will be paid a \$1500/month stipend
- Housing options available on a limited basis

APPLICATION INSTRUCTIONS

- Please submit a resume and cover letter to apak@12plus.org under the subject heading "12+FellowshipApplication_YourName"
- Fill our Application Form on www.12plus.org/2014fellows
- For any questions, please contact Albert at apak@12plus.org

TIMELINE Applications are due April 10, 2014

- First round interviews will be conducted in-person and/or over video conferencing in mid-April
- Finalists will be invited to a site visit and in-person final round interview during the last week of April
- Decisions will be made by early-May

Changing cultures one school at a time



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