

Recommended Reading List
by Don Parks
(just a start)

Reference Texts (excellent authors & textbooks on particular topics):

Leadership in Organizations 7th ed. (2010), Gary Yukl – you do not want prior editions
(This leadership book organizes the literature on leadership in formal organizations better than any other I'm aware of)
The Bass Handbook of Leadership, 4th ed., Bernard M. Bass, Free Press, 2008.
The Leader's Companion: Insights on Leadership Through the Ages, J. Thomas Wren, 1995.
Servant Leadership, Robert K. Greenleaf, Paulist Press, 1977.
Leadership, James MacGregor Burns, Harper, 1978.
Leadership Challenge, Kouzes & Posner (multiple editions), Jossey-Bass.
Crafting and Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases, 16th Edition, Thompson, Strickland, Gamble.
Strategic Management: Competitiveness and Globalization, Concepts and Cases, 8th Edition, Hitt, Ireland, and Hoskisson.
(These two strategy texts address the issue from different perspectives, and in combination cover 95% of the field)
Entrepreneurship texts by Kathleen Allen, or Scarborough and Zimmerer are good starting points in exploring entrepreneurship. Inc. Magazine, and SBA websites are also good.
Images of Organization by Gareth Morgan.
The Center for Creative Leadership, Greensboro, N.C.

Business:

Control Your Destiny, or Someone Else Will, Noel Tichy
(About Jack Welch & GE – great case study)
The Pixar Touch: The Making of a Company, by David A. Price
The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations
(Worthwhile conceptually, but underestimates and misstates important existing theory)
The Lords of Strategy: The Secret Intellectual History of the New Corporate World, Walter Kiechel III, Harvard Business Press, 2010.
Blue Ocean Strategy: How to Create Uncontested Market Space & Make the Competition Irrelevant, W. Chan Kim and Renée Mauborgne.
Green to Gold, Esty & Winston
Skunk Works, Ben R. Rich & Leo Janos
Sam Walton, Vance H. Trimble
Up Against the Wal-Marts, Taylor & Archer
Built to Last, Collins & Porras
The Great Game of Business, Jack Stack
Maverick, Richard Semler
The Five Pillars of TQM, William Creech
Business Definition, the Starting Point of Strategic Planning, Derek Abel
Michael Porter's books: *Competitive Strategy*, *Competitive Advantage*
Any of many books by Peter Drucker
Nuts: Southwest Airlines Crazy Recipe for Business ... Success, Freiberg & Freiberg.

Recreational & Informational:

State of Fear, Michael Crichton (especially the appendices)
The Deed of Paksenarrion, Elizabeth Moon (and all of her other books)
Mig Pilot, John Barron (true story of Soviet Pilot, who defected with a Mig-25)
When Thunder Rolled: An F-105 Pilot over North Vietnam, Ed Rasimus
The Skeptical Environmentalist, Bjorn Lomborg (start with his concluding, Ch. 25)
Give Me a Break, John Stossel
W.E.B. Griffin's series *The Corps* and the series *Brotherhood of War*
Richard Bach's books: *Johnathan Livingston Seagull*, *Illusions*
Tom Clancy's *Red Storm Rising*, *The Hunt for Red October*, and other novels with Jack Ryan as the main character.

Biographies of exemplary people and organizations, for example:

Marshall: Hero for Our Times, Leonard Mosley – the best book I've read about George Catlett Marshall, WWII U.S. Army Chief of Staff (Churchill called him "the organizer of victory"); Secretary of State, author of the Marshall Plan; and more.
Partners In Command: George Marshall and Dwight Eisenhower in War and Peace, Mark Perry, Penguin Press, 2007.
Boyd: The Fighter Pilot Who Changed the Art of War, Robert Coram – Boyd's OODA Loop strategy has been adapted to politics and business, too.

Movies & Videos

Band of Brothers
Connections, video series (and books) by & with James Burke
Randy Pausch (YouTube) Last Lecture & Time Management
Simon Conway Morris 2009 Brown Symposium Lecture (DVD in SU's A. Frank Smith, Jr. Library)

Theology and great writing:

Any of many books by C.S. Lewis, especially:
Mere Christianity
The Chronicles of Narnia, seven book series beginning with
The Lion, the Witch, and the Wardrobe (two now as movies)
The Great Divorce (a story of heaven & hell)
Screwtape Letters
Science fiction trilogy, beginning with *Out of the Silent Planet*
The Abolition of Man
The Pilgrim's Regress
The Four Loves
Between Heaven and Hell, Peter Kreeft
A Severe Mercy, Sheldon Vanauken

These are some of my favorites, but there are many more. I'll be interested to hear how you like these and others you may read.

parksd@southwestern.edu