



NEWS RELEASE

FOR IMMEDIATE RELEASE

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LOCAL INTERIOR DESIGN COMMUNITY TO HOST RED CARPET EVENT RAISE AWARENESS FOR A CAUSE

The San Antonio Chapter of ASID to host Premiere Night Red Carpet Event on October 27, 2011. The event is to highlight products and trends for the Interior Design Community and raise awareness for local family's fight to "Bring Eddie Home".

SAN ANTONIO, TEXAS, October 03, 2011 - The San Antonio Chapter of the American Society of Interior Designers (ASID), a not-for-profit organization, to host Premiere Night-Red Carpet Event. The event will highlight products, trends, and services unique to the Construction Industry and the Small Business Owner. A large emphasis is also being placed on raising awareness for local San Antonio family's fight to bring their son, Eddie Moreno, Jr. home.

The ASID Premiere Night will feature products and trends from over 32 vendors. The event will feature catering from Drew's, An American Grill and will have presentations hourly from representatives catering to the small business consumer. The presentations will be on technology, web presence, marketing, personal and professional organization. Design Practitioners, Architects, Builders, Remodelers, Consumers, Educators and Students are all welcome to attend. Our special guest will be the design team from **Operation: Bring Eddie Home**.

Those interested in attending the ASID Premiere Night event, on October 27, 2011, to see the latest in product trends and forecasts can RSVP to Lynley Serratt, lynleys@palmertodd.com.

ABOUT ASID – The American Society of Interior Designers (ASID) is a community of people – designers, industry representative, educators and students – committed to interior design. Through education, knowledge sharing and advocacy, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively impact and change people's lives. Of the Society's 20,000 Practitioners, 20% practice Residential Design, 30% practice Commercial Design, and 50% practice both.

ABOUT OPERATION BRING EDDIE HOME – On March 26, 2011, Alamo Heights High School senior and point guard Eddie Moreno, Jr. was shot in a tragic road rage incident. In an instant, his world as he knew it was forever changed. The bullet is lodged in his spinal canal making him ventilator dependent and having no movement from the neck down. At this time Eddie is at TIRR Rehab Center in Houston, TX, just waiting to come home. His existing home is inadequate for his specialized needs so the community, Design Team, and ASID designers have all come together with time and materials to feverishly re-build his home. For information about this amazing young man and how you can help, please visit www.eddiescourage.org for more information.